

THE PRACTICE PRIVACY POLICY AND NOTICE TO PATIENTS



Your Privacy is Respected

This practice policy outlines how the practice uses and manages your health information. The attached notice is posted in our patient lounge as a summary statement of the policy.

The practice is bound by the Australian Privacy Principles contained in the Commonwealth *Privacy Act 1988* (**Privacy Act**) and applicable State legislation.

The practice will review and update this Privacy Policy on a regular basis.

Collection

It is our usual practice to only collect health information directly from our patients or their authorised representatives.

The practice may collect health information from a third party or a publicly available source, but only if the patient consents to such collection or would reasonably expect us to collect their health information from the third party, or if collection is necessary to provide the patient with appropriate health care.

As an employer, the practice also collects personal information related to employment and human resource management.

Use and disclosure

The practice only uses health information for the purposes of providing you with health care or for purposes which are directly related to providing you with health care. We will not use your health information for any other purpose unless one of the following applies:

1. You have consented;
2. The other purpose is directly related to providing you with health services and you would reasonably expect that your information may be used for that purpose; or
3. The use of your health information is required or authorised by law.

For example, the practice may disclose your health information to another health service provider for the purpose of providing you with health care.

Data Quality and Security

The practice takes steps to ensure that the health information we collect is accurate, up to date and complete. These steps include maintaining and updating personal and health information when you attend the practice or you advise us that your personal information has changed.

The practice keeps hard-copy and electronic records and takes steps to protect those records against loss, unauthorised access, use, modification or disclosure, or other misuse.

The practice ensures that hard-copy records are kept in locked files and there are security processes in place regarding computer access. The practice has taken steps to ensure that electronic data is backed-up.

After a period of 7 years (and if you attended the practice as a child, you have reached the age of 25) we may destroy your records in accordance with applicable laws.

Access and Correction

If an individual requests access to health or personal information we hold about them, or requests that we change that information, we will allow access or make the changes unless we consider that there is a sound reason under the Privacy Act, or other relevant law to withhold the information, or not make the changes.

Requests for access or correction must be in writing and directed to the practice Privacy Officer. If you have any questions, the Privacy Officer can be contacted during business hours at the practice.

The practice may charge for access to or copies of health records.

Marketing

The practice's marketing functions support the growth and development of the practice and to provide you with information about services offered at the practice.

The practice may use your information for the purpose of direct marketing; however we will not on-sell your personal information.

The practice understands that you may not wish to receive marketing materials from the practice. If you would prefer not to receive such information, a request can easily be made to the Privacy Officer or another staff member at the practice.

Sending information overseas

As part of maintaining your records, the practice may use off-site electronic data storage providers. These providers may be located offshore.

Where practicable, we will inform you about where your information is sent; however, at all times the practice will ensure compliance with the Australian Privacy Principles in relation to any off-shore transfer of your information.

What happens if I don't provide information?

Although we respect your right to privacy, if you choose not to provide us with information relevant to your care, we may not be able to provide a service to you or the service we are asked to provide may not be appropriate for your needs.

Importantly, you could suffer some harm or other adverse outcome if you do not provide information relevant to your care.

Complaints

We take your privacy seriously. If you suspect there has been or may have been a breach of your privacy, you can complain directly to the practice Privacy Officer.

In the event of a privacy breach, the practice will comply with applicable guides or guidelines issued by the Office of the Australian Information Commissioner for the handling of privacy breaches.

If you would rather not raise the matter with the practice directly you can complain directly to the Office of the Australian Information Commissioner.

Privacy and general complaints about your care can also be directed to the Health Services Commissioner.

Enquiries

For further information about the practice's management of privacy, please contact our Privacy Officer.

Dentist: Dr I Cernavin

NOTICE FOR PATIENT INFORMATION

Your Health Information and Our Privacy Policy

Our practice respects your right to privacy and it has systems and processes in place to ensure it complies with the Australian Privacy Principles. This statement is a brief summary of the practice's privacy policy. The complete policy is available on request.

Our practice Dr I Cernavin (ABN 84593972349) and AIDER PTY LTD (ABN 92118063700) trading as AIDER DENTAL (St Albans only) collects information about you for the purpose of providing health services to you. In addition, personal information such as your name, address and health insurance details are used for the purpose of addressing accounts to you, as well as processing payments and writing to you about our services and any issues affecting your health care. We may collect information about you from third parties providing the collection of that information is necessary to provide you with health care.

We may disclose your health information to other health care professionals, or require it from them if, in our judgement, it is necessary in the context of your care.

We may also use parts of your health information for research purposes, in study groups or at seminars; however, in such situations, your personal identity will not be disclosed without your consent.

If you choose not to provide us with information relevant to your care, we may not be able to provide a service to you, or the service we are asked to provide may not be appropriate for your needs. Importantly, if you do not provide information that may be relevant to your care or that is otherwise requested by us, you could suffer some harm or other adverse outcome.

Your medical history, treatment records, x-rays and any other material relevant to your care will be stored by the practice. The practice privacy policy sets out how you can access your records or seek correction of your records.

The practice privacy policy sets out how you may complain about a breach of privacy and how the practice will deal with such a complaint.

As part of its electronic records system, the practice may rely on cloud storage providers located outside Australia. The practice will ensure that any offshore transfer complies with its obligations under Australian privacy laws.

The practice Privacy Officer can be contacted at the practice during business hours [telephone 93662072] if you have any concerns or questions about a privacy matter.

Dentist: Dr I Cernavin

Date: 12 March 2014

Web Site Privacy Policy

This practice has developed a policy to protect patient privacy in compliance with privacy legislation. Our policy is to inform you:

1. What personal information is being collected;
2. Who is collecting your personal information;
3. How your personal information is being used;
4. To whom your personal information is being disclosed; and
5. How your personal information is being stored.

Information Collected

When you look at this web site, our Internet Service Provider **{Melbourne IT}** makes a record of your visit and logs the following information for statistical purposes:

- Your server address
- Your domain or top level domain name (for example practice.com, .gov, .au, etc)
- The date and time of your visit to the site
- The pages you accessed and documents downloaded
- The previous site you visited
- The type of browser you are using
- **{your ISP may collect more or less information for you}**

Our Internet Service Provider provides this information to us. We are able to access this information ourselves and do so on a weekly basis. **{insert details of how information is provided and on what basis eg regularity etc}**

This non-identified information is used to monitor usage patterns on our site in order to improve navigation and design features – helping you to get information more easily.

Access to information collected

We will not make an attempt to identify users or their browsing activities. However, in the unlikely event of an investigation, a law enforcement agency or other government agency may exercise its legal authority to inspect our Internet Service Provider's logs, and thus gain information about users and their activities.

Use of information collected

We will only collect your e-mail address if you send us a message or you provide us with your address directly. Your email address will only be used for the purpose for which you have provided it, and it will not be added to a mailing list or used for any other purpose without your consent. We may however, use your email address to contact you to obtain your consent for other purposes, but will give you the option of having your address deleted from our records at that time.

Personal health Information

In the interests of your privacy, and given the inherent insecurity of information passed over the Internet, we do not currently support the transmission of personal health information to or from our patients over the Internet. If you send any personal health information to us via the Internet, we cannot guarantee its security.

Cookies

This web site only uses session cookies and only during a search query of the web site. Our Internet Service Provider has assured us that no cookies are employed on this web site except for those associated with the search engine. The web site statistics for this site are generated from the web logs as outlined above.

Upon closing your browser the session cookie set by this web site is destroyed and no

personal information is maintained which might identify you should you visit our web site at a later date.

Cookies can either be persistent or session based. Persistent cookies are stored on your computer, contain an expiry date, and may be used to track your browsing behaviour upon return to the issuing web site. Session cookies are short lived, are used only during a browsing session, and expire when you quit your browser.